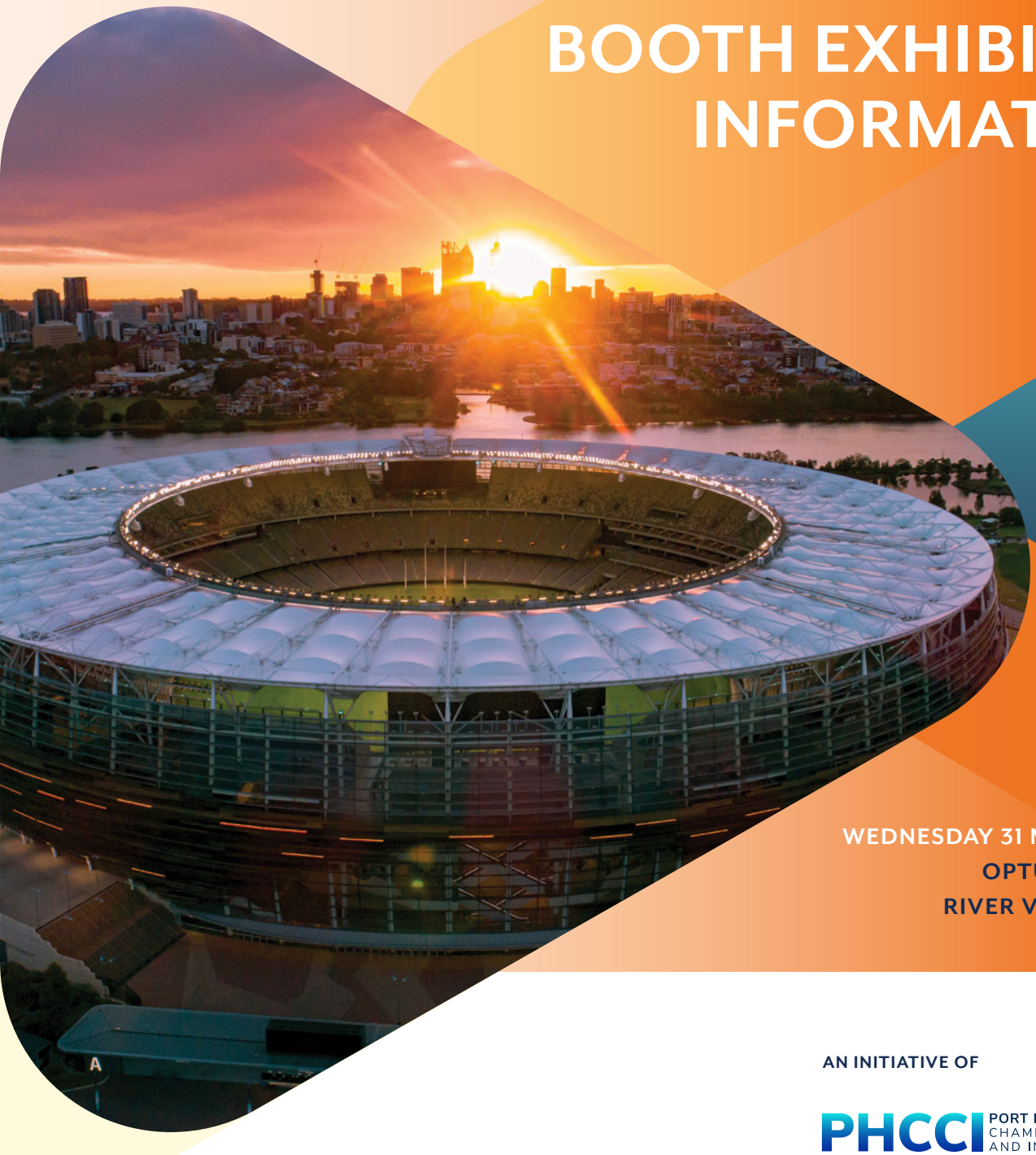
HEDLAND ECONOMIC FORUM
PERTH SHOWCASE

SHOWCASING HEDLAND OPPORTUNITIES IN PERTH

2027 BOOTH EXHIBITOR INFORMATION



WEDNESDAY 31 MARCH 2027
OPTUS STADIUM
RIVER VIEW ROOMS

AN INITIATIVE OF

PHCCI PORT HEDLAND CHAMBER OF COMMERCE AND INDUSTRY



BE PART OF HEDLAND'S FIRST PERTH SHOWCASE

YOUR NEXT OPPORTUNITY MAY BEGIN WITH ONE CONVERSATION. THE HEDLAND ECONOMIC FORUM PERTH SHOWCASE 2027 IS A NEW, ONE-DAY FORUM AND EXHIBITION BRINGING HEDLAND BUSINESSES AND REGIONAL OPPORTUNITY TO PERTH, GIVING EXHIBITORS A DIRECT WAY TO SHOW WHAT THEY CAN DO TO AN AUDIENCE THAT HAS COME TO LEARN ABOUT THE REGION.

Across the day, attendees will hear company and project updates, procurement perspectives and local business stories, then move between the forum and a curated exhibition at Optus Stadium. The event is being planned for approximately 500 delegates and 30–40 exhibition stands, with a Tuesday welcome function and Wednesday networking to extend the conversation.

If your organisation wants to be visible to people exploring Hedland's services, projects and supplier capability, this is a rare first-edition opportunity to introduce your business in person, demonstrate your offer and make it easier for interested attendees to follow up.

WHAT YOUR BUSINESS CAN GET FROM EXHIBITING

- **Put your capability in front of a relevant room.** Explain your services, products, experience and local knowledge directly to people with an interest in Hedland.
- **Make the first introduction count.** Use a staffed stand, clear visuals and a short capability story to help attendees understand where you fit and how to contact you.
- **Meet across the supply chain.** Start conversations with businesses, project stakeholders, government and procurement or buying-team representatives where they attend.
- **Turn visibility into follow-up.** A profile and exhibitor QR or contact link can give interested visitors a simple next step. You control your call-to-action and can track activity through your own link.
- **Be part of the inaugural edition.** Show that your business is ready to contribute to Hedland's future and be present as a new Perth platform takes shape.

BUILT AROUND THE CONVERSATION, NOT JUST THE STAND

The forum is being shaped around project and company updates, procurement perspectives and local capability across resources, renewables, construction, infrastructure, public projects and services. That context helps exhibitors frame a useful conversation: what you do, who you support, where you work and how you can contribute to regional projects.

CHOOSE YOUR EXHIBITOR PACKAGE

PREMIUM SHOWCASE PACKAGE

$5,000 plus GST

for PHCCI members only

Your own sponsor wall and counter with custom branding for your business, professionally designed with the ability to make amendments if required. Includes (1) complimentary delegate registration.

- 1 x Straight Tension Media Wall - Aluminum Frame (3m wide x 2.3m high)
- 1 x Rectangle Fabric Display Counter - Aluminum Frame (800mm length x 530mm width x 1000mm high)
- 2 x Graphic Prints With Cotton Bags
- Soft Nylon Carry Bags

YOUR CUSTOM SHOWCASE PACKAGE IS YOURS TO TAKE HOME AND KEEP!



YOUR REUSABLE EXHIBITION BOOTH

$2,500 plus GST

DISCOUNTED PACKAGE FOR EXHIBITORS WHO WISH TO REUSE THEIR 2026 BOOTH AND COUNTER

Includes (1) complimentary delegate registration.

*T&Cs - Booths must be in clean, undamaged condition and delivered to Tradie Hub 21 days prior to event. The exhibitor fee includes for the booth to be freighted to Perth and then returned post the event.

EXCLUSIVE OFFER FOR 2026 PORT HEDLAND EXHIBITORS



NEW MARKET SHOWCASE PACKAGE

$6,000 plus GST

A wider-market opportunity to join the inaugural Showcase, subject to space remaining after the priority windows. Proposed to align with the approved custom stand offer; final stand specification and inclusions must be stated in the application.

- 1 x Straight Tension Media Wall - Aluminum Frame (3m wide x 2.3m high)
- 1 x Rectangle Fabric Display Counter - Aluminum Frame (800mm length x 530mm width x 1000mm high)
- 2 x Graphic Prints With Cotton Bags
- Soft Nylon Carry Bags



PRIORITY BOOKING WINDOWS

The PHCCI is offering priority access of these spaces to members who have previously exhibited at the Hedland Economic Forum and PHCCI members. Key dates for access to these spaces are below:

WINDOW	WHO IT IS FOR	WHY ACT IN THIS WINDOW
11 Nov–4 Dec 2026	Current HEF booth holders	First access to the proposed $5,000+GST custom package or $2,500+GST existing-stand reuse option.
5–18 Dec 2026	PHCCI members who didn't exhibit in 2026	Member opportunity to select from remaining spaces before general release.
From 19 Dec 2026	Wider market	Remaining spaces may open at the working general-market price of approx. $6,000+GST.

EXHIBITOR AGREEMENT

THANK YOU FOR YOUR CONSIDERATION OF EXHIBITING AT THE 2027 HEDLAND ECONOMIC FORUM - PERTH SHOWCASE.

To proceed with exhibiting, please fill in the details below and return to tina@phcci.com.au

Company name: _____

Physical address: _____

Postal address: _____

Phone: _____ Fax: _____

Authorising representative: _____

Position: _____

Email: _____

Exhibition contact: _____

Position: _____

Email: _____

AGREEMENT

I _____ being an authorised representative of _____ agree to be an exhibitor at the 2027 Hedland Economic Forum – Perth Showcas.

BOOTH TYPE

- ☐ **Premium Showcase Package** $5,000+GST
- ☐ **Your Reusable Exhibition Booth** $2,500+GST
- ☐ **New Market Showcase Package** $6,000+GST *(available from the 19th December)*

*Booths must be delivered to Tradie Hub 21 days prior to event.

I acknowledge that we will be invoiced for _____

Name: _____

Signature: _____ Date: _____

To discuss the sponsorship packages outlined in this prospectus, please contact:

INFO@PHCCI.COM.AU
OR 08 9173 1737

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