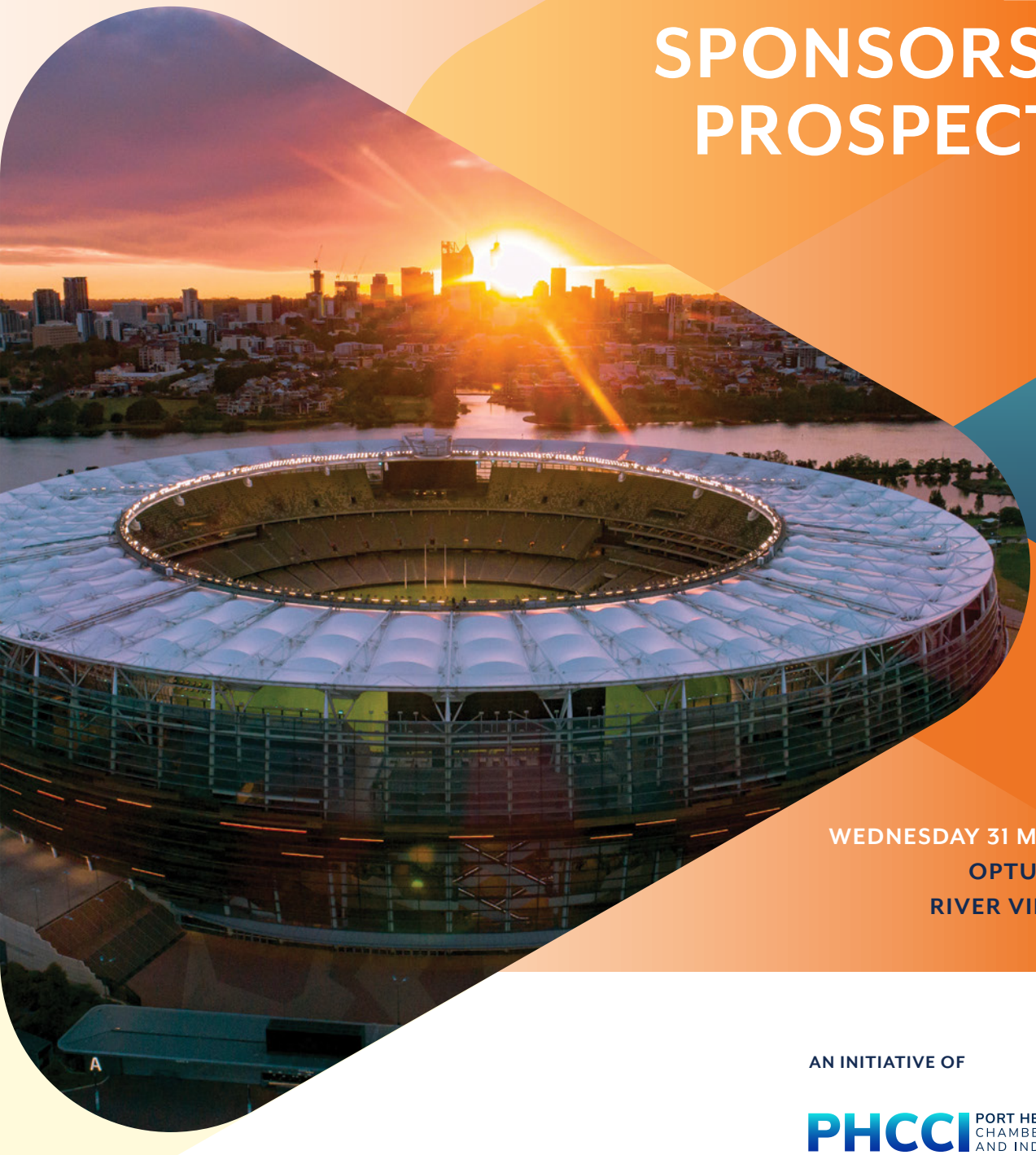
HEDLAND ECONOMIC FORUM

PERTH SHOWCASE

SHOWCASING HEDLAND OPPORTUNITIES IN PERTH

2027 SPONSORSHIP PROSPECTUS



WEDNESDAY 31 MARCH 2027
OPTUS STADIUM
RIVER VIEW ROOMS

AN INITIATIVE OF

PHCCI PORT HEDLAND CHAMBER OF COMMERCE AND INDUSTRY



2027 HEDLAND ECONOMIC FORUM - PERTH SHOWCASE AT THE ICONIC OPTUS STADIUM ON THE 31ST MARCH.



THE INAUGURAL PARTNERSHIP OPPORTUNITY

Hedland has a story Perth needs to hear: a capable local business community, significant project activity and the people working to turn regional opportunity into practical outcomes. The Hedland Economic Forum Perth Showcase 2027 is the first dedicated Perth edition - created to bring that story, the businesses behind it and the organisations shaping future work into one room.

The Port Hedland Chamber of Commerce & Industry invites your organisation to help launch this new platform. On **Wednesday 31 March 2027 at Optus Stadium**, a one-day forum and curated exhibition will connect a planned audience of approximately 500 with project and company updates, procurement perspectives and Hedland business capability. A Tuesday welcome function and Wednesday networking will create further opportunities to meet and continue conversations.

This is an opportunity to be visible at the beginning: to associate your organisation with a new regional business platform, demonstrate support for Hedland's economic future and be present while potential partners learn more about doing business in the region.

- **STRATEGIC NETWORKING SESSIONS**
- **LINKS AND ACCESS TO PROCUREMENT TEAMS**
- **BUSINESS LEADER PANELS**
- **HIGH-IMPACT EXHIBITOR OPPORTUNITIES**
- **LOCAL SUCCESS STORIES**

WE LOOK FORWARD TO WELCOMING YOU TO THE 2027 HEDLAND ECONOMIC FORUM PERTH SHOWCASE.

PHCCI PORT HEDLAND CHAMBER OF COMMERCE AND INDUSTRY

WHO WE ARE

The Port Hedland Chamber of Commerce & Industry (PHCCI) is an independent, apolitical, not-for-profit organisation representing over 460 business members across Port Hedland and the wider Pilbara.

Guided by our four pillars Purpose, Potential, People and Passion. We are committed to maximising opportunity for local businesses through advocacy, meaningful connections, professional development, business support and high-calibre networking events.

We champion a strong local-first culture, build business capability and work to strengthen the long-term economic growth and prosperity of our region.



BY THE NUMBERS 2026

HEDLAND ECONOMIC FORUM 2025 – A SELL-OUT SUCCESS!

3,173,889 Facebook views

96,980 Instagram views

52 workshops, equipping **674** participants

15 events hosted, welcoming **2,022** attendees

PHCCI 40+ years growth and impact in our community

LOOKING AHEAD...

The PHCCI are committed to:

- **Maximising opportunity** – Tackling challenges & driving growth
- **Action-based advocacy** – Standing up for businesses with accountability & sustainability
- **Building a 'Local First' culture** – Strengthening our economy through collaboration

TOGETHER, WE ARE ADDRESSING THE ISSUES, CONNECTING BUSINESSES AND FACILITATING GROWTH IN THE PILBARA.

HOW A SPONSOR CAN REALISE AND MEASURE VALUE

A STRONG SPONSORSHIP RETURN IS BUILT FROM RELEVANT EXPOSURE, GENUINE ENGAGEMENT AND A CLEAR FOLLOW-UP PATH. PHCCI CAN MAKE THE VALUE EASIER TO SEE BY AGREEING THE SPONSOR'S OBJECTIVES BEFORE THE EVENT AND REPORTING AGAINST PRACTICAL MEASURES AFTERWARDS.

VALUE AREA	PROPOSED SPONSOR EXPERIENCE	PRACTICAL MEASURE
Brand visibility	Tier-scaled logo placement on approved event web, campaign, registration, screen, signage and directory assets.	Asset delivery checklist; campaign reach and engagement where channel data is available; event-day recognition delivered.
Face-to-face engagement	Registrations and, for selected tiers, a proposed activation or exhibition opportunity and networking invitations.	Passes issued and checked in; sponsor-reported conversations; optional QR/ link activity using sponsor-owned tracking.
Regional positioning	Visible association with an inaugural platform highlighting Hedland capability and regional opportunity.	Post-event summary of the event, audience profile at an aggregated level and sponsor assets delivered.
Useful insight	Access to a forum shaped around project updates, procurement perspectives and local business stories.	Session attendance or feedback measures where captured; sponsor team's agreed post-event reflection.
Follow-up	A clear call-to-action or trackable link can help a sponsor invite further contact, subject to PHCCI approval and attendee consent.	Clicks or opt-ins reported through sponsor-controlled links or consent-based event tools; no personal data shared without permission.



WHY ORGANISATIONS SHOULD PARTNER

THE PERTH SHOWCASE GIVES SPONSORS A FOCUSED WAY TO CONNECT THEIR NAME WITH THE PEOPLE, PROJECTS AND CAPABILITY THAT WILL INFLUENCE HEDLAND'S NEXT CHAPTER.

It is designed for organisations that want more than a logo on a banner: a relevant place in the conversation, useful face-to-face access and a visible contribution to regional opportunity.

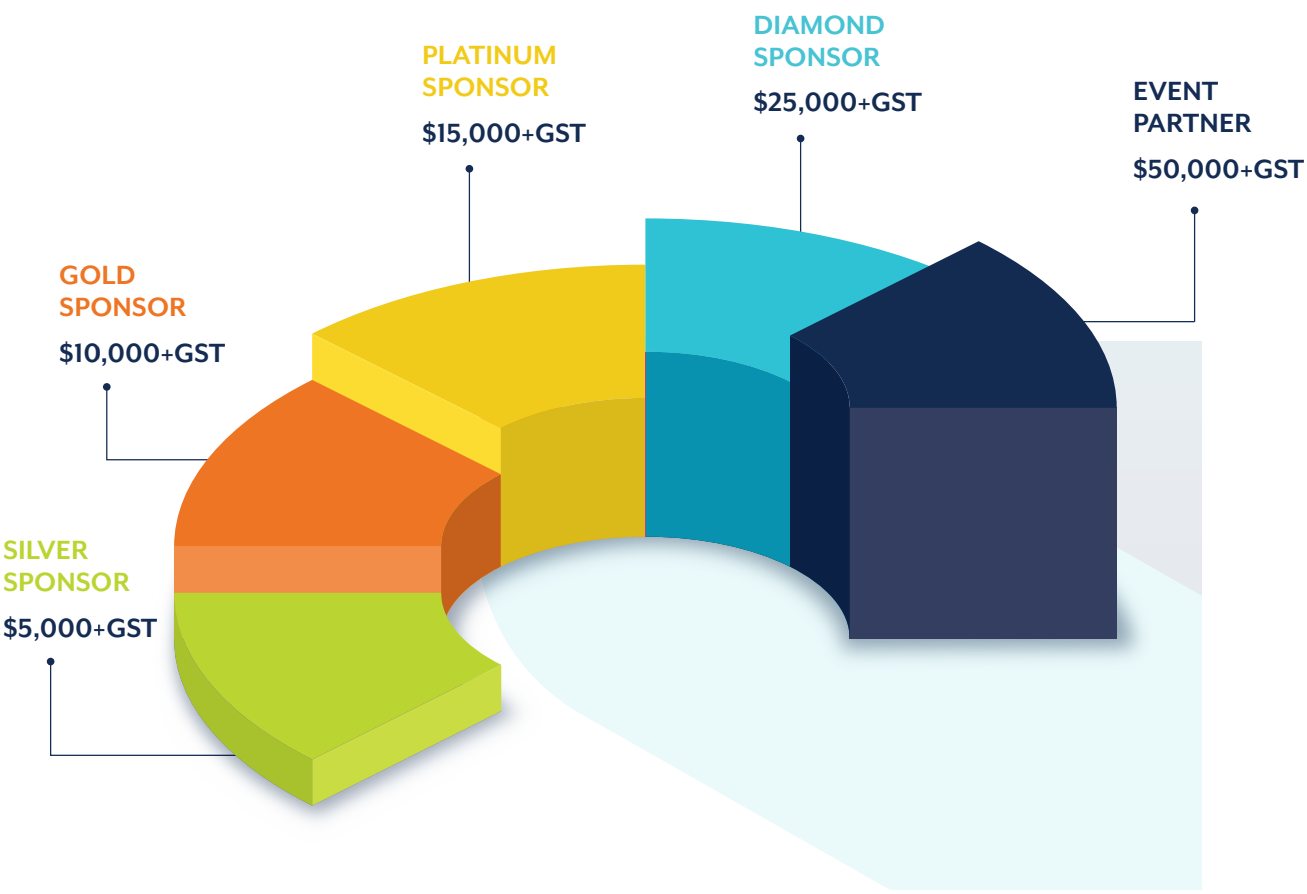
- **Be there at the beginning.** Align your organisation with the inaugural Perth Showcase and help establish a new meeting point for Hedland business and its partners.
- **Reach beyond your usual network.** Be seen by a planned mix of Hedland businesses, Perth-based organisations, industry, government and project stakeholders interested in the region.
- **Put your commitment into action.** Show practical support for local capability, stronger supplier connections and the businesses that contribute to Hedland's economy.
- **Build a reason to meet.** Use the forum, exhibition and networking functions as a natural setting to introduce your organisation and continue relevant conversations.
- **Gain context as well as visibility.** Hear project and company updates and procurement perspectives, helping your team understand the issues and opportunities being discussed.

WHO YOU CAN EXPECT TO MEET

- Hedland businesses and organisations presenting services, products and local experience.
- Perth-based suppliers and organisations exploring regional work, investment or partnership.
- Industry, resources, energy and infrastructure stakeholders, including procurement or buying-team representatives where confirmed.
- Government and public-sector representatives connected to regional development, projects and services.



SPONSORSHIP OPPORTUNITIES



Talk to us about tailored packages which suit your budget.

CHOOSE YOUR LEVEL OF PARTNERSHIP

EACH LEVEL BELOW IS STRUCTURED AROUND A DIFFERENT WAY TO PARTICIPATE: LEADING THE LAUNCH, BUILDING A PROMINENT BRAND PRESENCE OR VISIBLY BACKING THE SHOWCASE AND HEDLAND'S BUSINESS COMMUNITY. THE INCLUSIONS ARE PROPOSED FOR PHCCI TO APPROVE AND ARE INTENDED TO GIVE A SPONSOR CLEAR, USABLE VALUE FOR ITS INVESTMENT.

PARTNERSHIP	WORKING INVESTMENT	PROPOSED POSITION AND VALUE
EVENT PARTNER	**$50,000+GST**	The lead partnership for an organisation seeking the strongest association with the inaugural Showcase. Proposed: • highest logo prominence across approved campaign and venue assets; • 10 forum registrations; • four invitations to the Tuesday welcome; • premium activation/booth opportunity with production costs confirmed separately; • one dedicated partner spotlight through sponsor provided video; • MC acknowledgement at opening and close; • post-event partner impact summary. One lead position is recommended, subject to PHCCI approval.
DIAMOND	**$25,000+GST**	A senior partnership for a brand seeking strong visibility and practical access. Proposed: • prominent logo placement; • six forum registrations; • two Tuesday welcome invitations; • one pre-event partner feature; • MC acknowledgement; • priority option to purchase an exhibition space; • post-event partner impact summary.
PLATINUM	**$15,000+GST**	A substantial presence for organisations wanting to be closely associated with the program and audience. Proposed: • prominent partner listing and logo across selected digital and onsite assets; • four forum registrations; • two Tuesday welcome invitations; • inclusion in a shared campaign spotlight; • event acknowledgement; • post-event impact summary.
GOLD	**$10,000+GST**	A visible way to support the Showcase and connect with its business audience. Proposed: • logo on the partner page and onsite sponsor board; • two forum registrations; • one Tuesday welcome invitation; • inclusion in a collective partner feature and event acknowledgement; • post-event impact summary.
SILVER	**$5,000+GST**	An accessible entry point for organisations that want to stand behind the event and be recognised among its supporters. Proposed: • logo/name in the partner directory and onsite sponsor slide; • one forum registrations; • collective partner acknowledgement; • post-event impact summary.

CHOOSE YOUR EXHIBITOR PACKAGE

PREMIUM SHOWCASE PACKAGE

$5,000 plus GST

for PHCCI members only

Your own sponsor wall and counter with custom branding for your business, professionally designed with the ability to make amendments if required. Includes (1) complimentary delegate registration.

- 1 x Straight Tension Media Wall - Aluminum Frame (3m wide x 2.3m high)
- 1 x Rectangle Fabric Display Counter - Aluminum Frame (800mm length x 530mm width x 1000mm high)
- 2 x Graphic Prints With Cotton Bags
- Soft Nylon Carry Bags

YOUR CUSTOM SHOWCASE PACKAGE IS YOURS TO TAKE HOME AND KEEP!



YOUR REUSABLE EXHIBITION BOOTH

$2,500 plus GST

DISCOUNTED PACKAGE FOR EXHIBITORS WHO WISH TO REUSE THEIR 2026 BOOTH AND COUNTER

Includes (1) complimentary delegate registration.

*T&Cs - Booths must be in clean, undamaged condition and delivered to Tradie Hub 21 days prior to event. The exhibitor fee includes for the booth to be freighted to Perth and then returned post the event.

EXCLUSIVE OFFER FOR 2026 PORT HEDLAND EXHIBITORS



NEW MARKET SHOWCASE PACKAGE

$6,000 plus GST

A wider-market opportunity to join the inaugural Showcase, subject to space remaining after the priority windows. Proposed to align with the approved custom stand offer; final stand specification and inclusions must be stated in the application.

- 1 x Straight Tension Media Wall - Aluminum Frame (3m wide x 2.3m high)
- 1 x Rectangle Fabric Display Counter - Aluminum Frame (800mm length x 530mm width x 1000mm high)
- 2 x Graphic Prints With Cotton Bags
- Soft Nylon Carry Bags



PRIORITY BOOKING WINDOWS

The PHCCI is offering priority access of these spaces to members who have previously exhibited at the Hedland Economic Forum and PHCCI members. Key dates for access to these spaces are below:

WINDOW	WHO IT IS FOR	WHY ACT IN THIS WINDOW
11 Nov–4 Dec 2026	Current HEF booth holders	First access to the proposed $5,000+GST custom package or $2,500 +GST existing-stand reuse option.
5–18 Dec 2026	PHCCI members who didn't exhibit in 2026	Member opportunity to select from remaining spaces before general release.
From 19 Dec 2026	Wider market	Remaining spaces may open at the working general-market price of approx. $6,000+GST.

AN EVENT EXPERIENCE NOT TO BE MISSED

THE DAY IS BEING PLANNED AS A CONNECTED EXPERIENCE: FORUM CONTENT, EXHIBITION, CATERING BREAKS AND NETWORKING ARE DESIGNED TO GIVE ATTENDEES REASONS TO MOVE, MEET AND KEEP TALKING. SPONSORSHIP CAN PLACE YOUR ORGANISATION WITHIN THAT EXPERIENCE WHILE SUPPORTING PHCCI'S WORK TO BRING HEDLAND'S BUSINESS STORY TO PERTH.

TICKET TYPE	WORKING PRICE	INTENDED ACCESS
PHCCI member	$349 including GST, plus ticketing fee	Forum, Tuesday welcome function and Wednesday networking function;
Non-member	$449 including GST, plus ticketing fee	Forum, Tuesday welcome function and Wednesday networking function;

HELP LAUNCH THE CONVERSATION

JOIN PHCCI AS AN INAUGURAL PARTNER OF THE HEDLAND ECONOMIC FORUM PERTH SHOWCASE 2027. DISCUSS THE PARTNERSHIP LEVEL THAT BEST FITS YOUR OBJECTIVES, CONFIRM THE APPROVED INCLUSIONS AND RESERVE YOUR PLACE IN THE LAUNCH CAMPAIGN.

PARTNERSHIP ENQUIRIES: TINA@PHCCI.COM.AU | 08 9173 1737.



SPONSORSHIP AGREEMENT

THANK YOU FOR YOUR CONSIDERATION OF A SPONSORSHIP OPPORTUNITY SUPPORTING THE 2027 HEDLAND ECONOMIC FORUM - PERTH SHOWCASE.

To proceed with sponsorship, please fill in the details below.

Company name: _____

Physical address: _____

Postal address: _____

Phone: _____ Fax: _____

Authorising representative: _____

Position: _____

Email: _____

Exhibition contact: _____

Position: _____

Email: _____

AGREEMENT

I _____ being an authorised representative of _____ agree to sponsor the 2027 Hedland Economic Forum – Perth Showcase.

SPONSORSHIP

- ☐ **Event Partner** $50,000+GST
- ☐ **Diamond Sponsor** $25,000+GST
- ☐ **Platinum Sponsor** $15,000+GST
- ☐ **Gold Sponsor** $10,000+GST
- ☐ **Silver Sponsor** $5,000+GST

EXHIBITORS

- ☐ **Premium Showcase Package** $5,000+GST
- ☐ **Your Reusable Exhibition Booth Package** $2,500+GST

*Booths delivered 21 days prior to event.

- ☐ **New Market Showcase Package** $6,000+GST

I acknowledge that we will be invoiced for

Name: _____

Signature: _____ Date: _____

To discuss the sponsorship packages outlined in this prospectus, please contact:

INFO@PHCCI.COM.AU
OR 08 9173 1737

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