

HEDLAND ECONOMIC FORUM



2026 SPONSORSHIP PROSPECTUS



WEDNESDAY 11 NOVEMBER 2026

WANANGKURA STADIUM
HAMILTON ROAD, SOUTH HEDLAND

AN INITIATIVE OF

PHCCI PORT HEDLAND
CHAMBER OF COMMERCE
AND INDUSTRY

PRINCIPAL EVENT PARTNER

BHP

A photograph of two women at a trade show. The woman on the right is holding a brown paper shopping bag with the PHCCI logo. The woman on the left is also holding a similar bag. The background is a blue-tinted wall with text including 'POWER', 'WATER', 'WATER', 'SAMPLING', 'MUNICIPAL SERVICES', and 'USING M'. There is a decorative graphic on the right side consisting of overlapping yellow, green, and orange shapes. The PHCCI logo is visible on the bags and in the bottom right corner of the image.

**THE PORT HEDLAND
CHAMBER OF COMMERCE
AND INDUSTRY (PHCCI)
INVITES YOU TO
JOIN US AT THE 2026
HEDLAND ECONOMIC
FORUM AT THE ICONIC
WANANGKURA STADIUM
IN SOUTH HEDLAND
ON 12 NOVEMBER.**



BUILDING ON OUR BIGGEST AND MOST VIBRANT FORUM YET, THE 2026 HEDLAND ECONOMIC FORUM IS SET TO DELIVER EVEN GREATER IMPACT.

In 2025, we welcomed over **300 attendees and 40+ exhibitors**, cementing the Forum as a key event in Port Hedland's business calendar. The energy, collaboration and commercial momentum confirmed its role as a catalyst for regional growth.

In 2026, we're scaling up again – expanding attendance, increasing exhibitor capacity and elevating engagement across industry and government. Building on last year's record-breaking momentum, the Forum will welcome an even broader cross-section of regional leaders, innovators and decision-makers.

Expect deeper conversations, stronger connections and genuine opportunities to build strategic relationships. This is where meaningful business discussions happen – face to face, in one room, with the people shaping Hedland's economic future.

Hear exclusive updates from procurement teams representing major mining companies, renewable energy providers and local government – delivering real insight into upcoming projects and opportunities across the region.

With increased attendance, expanded exhibitor space and stronger regional engagement, there has never been a better time to be involved.

Join us on **Wednesday 11 November 2026** to connect with key decision-makers, gain valuable market intelligence and position your business at the forefront of opportunity in Port Hedland.

WE LOOK FORWARD TO WELCOMING YOU TO THE 2026 HEDLAND ECONOMIC FORUM.

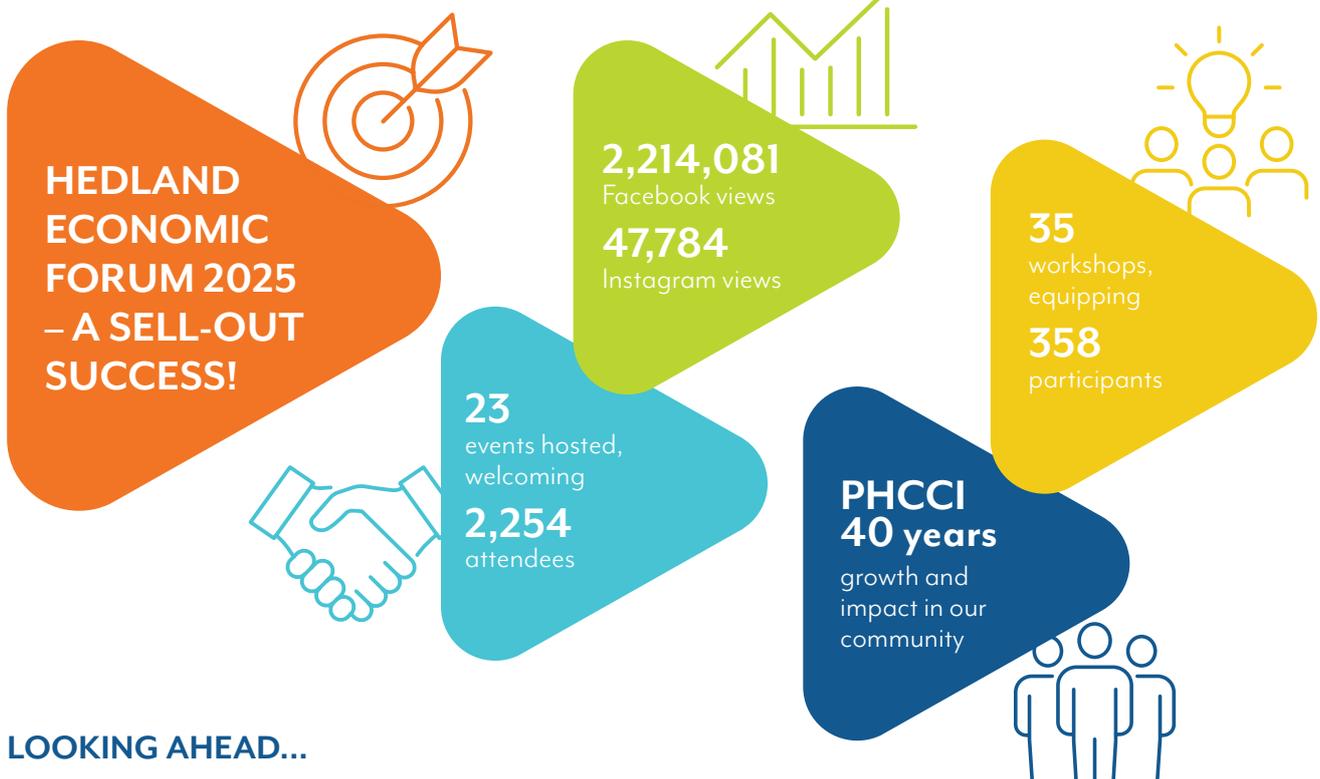
- ▶ **STRATEGIC NETWORKING SESSIONS**
- ▶ **LINKS AND ACCESS TO PROCUREMENT TEAMS**
- ▶ **BUSINESS LEADER PANELS**
- ▶ **HIGH-IMPACT EXHIBITOR OPPORTUNITIES**
- ▶ **LOCAL SUCCESS STORIES**

WHO WE ARE

The Port Hedland Chamber of Commerce & Industry (PHCCI) is the driving force behind local business. We operate as an active, independent, not-for-profit organisation, delivering high-calibre services, events and initiatives aimed at growing and enhancing the Port Hedland business community. We connect and empower a network of **over 450 members**, with **80% being small to medium businesses**. Our mission is to **champion opportunity, foster growth, and advocate for the local business community** with passion and purpose.



BY THE NUMBERS 2025



LOOKING AHEAD...

The PHCCI are committed to:

- **Maximising opportunity** – Tackling challenges & driving growth
- **Action-based advocacy** – Standing up for businesses with accountability & sustainability
- **Building a 'Local First' culture** – Strengthening our economy through collaboration

TOGETHER, WE ARE ADDRESSING THE ISSUES, CONNECTING BUSINESSES AND FACILITATING GROWTH IN THE PILBARA.

PRINCIPAL EVENT PARTNER

BHP

BHP has been part of the Western Australian community for 50 years, and the Pilbara is central to its global success. Its Western Australian Iron Ore business includes mines, rail, and port operations in the region. Port Hedland is one of the largest iron ore loading ports in the world and the largest in Australia.

In FY25, BHP WA Iron Ore spent \$737M with nearly 300 local suppliers across the East Pilbara.

BHP is committed to sharing the economic benefits of its operations with Pilbara communities through employment, local procurement, and community investments and initiatives, which include Pilbara business support programs and a Local Buying Platform (C-Res).





GET INVOLVED

THE PHCCI CORDIALLY INVITES EXPRESSIONS OF INTEREST FROM BUSINESSES DEDICATED TO THE GROWTH AND DEVELOPMENT OF OUR REGION. WE ARE PLEASED TO OFFER A NUMBER OF SPONSORSHIP AND EXHIBITION OPPORTUNITIES TO SUIT ALL BUSINESS SIZES AND BUDGETS.

We encourage you to increase your presence at the forum by taking advantage of our premium sponsorship opportunities. Platinum sponsors will receive an exclusive and thoughtfully designed exhibition booth, yours to keep. It features an integrated digital display to maximise your networking potential and create more meaningful connections throughout the event.

Given the anticipated high demand for these opportunities, we strongly urge interested businesses to secure their preferred option early to avoid missing out. This is an opportunity to showcase your business on a prominent platform and actively contribute to the economic advancement of our region.

WHY SPONSOR

The Hedland Economic Forum promises to be a landmark event, drawing attention from delegates, high-profile personnel and key policymakers. To ensure maximum exposure for all participants, an extensive marketing campaign will be launched, encompassing advertising, direct mail, email broadcasts, social media and website coverage in the lead-up to the forum.

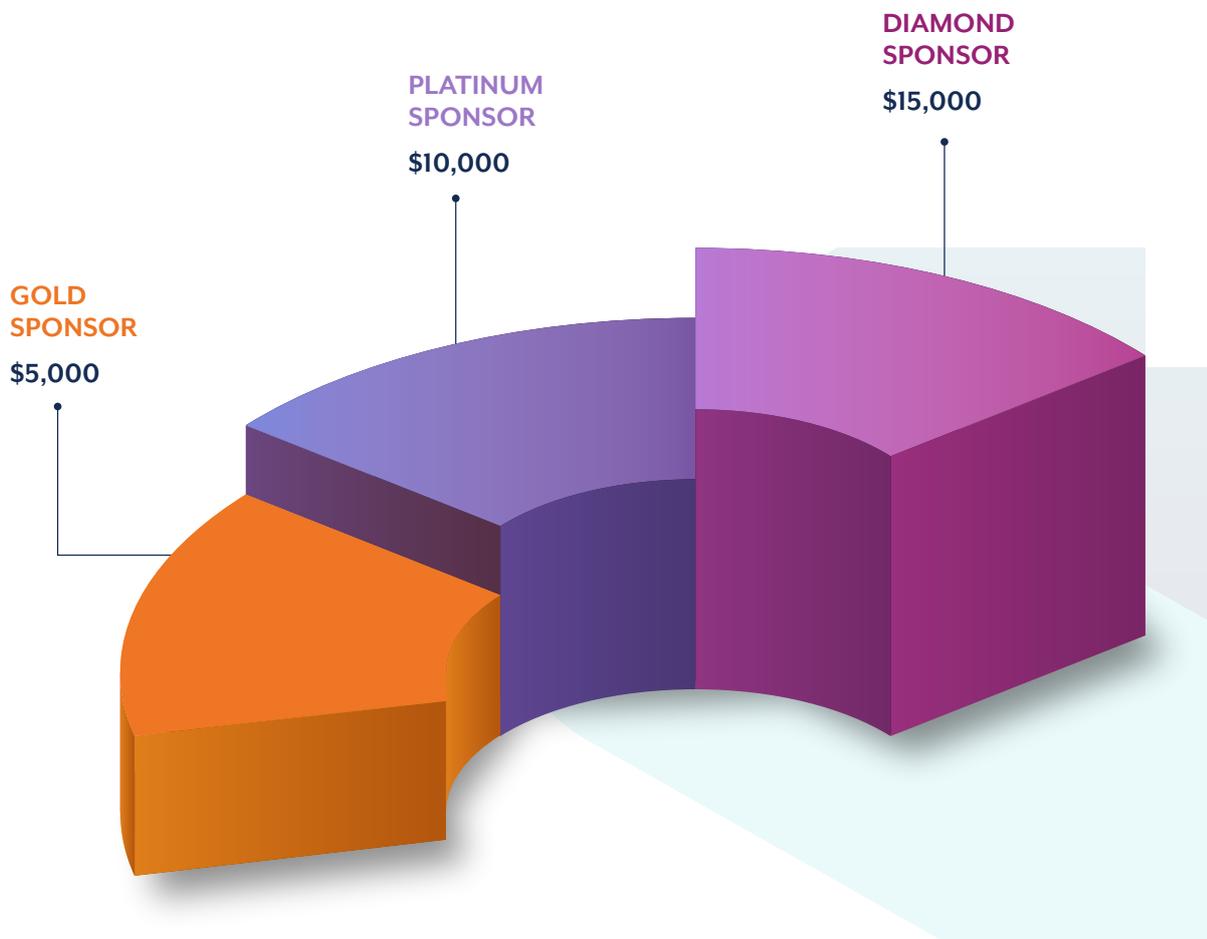
Sponsorship and exhibition packages have been designed to offer opportunities for businesses to increase their profiles and connect with others.

By becoming a sponsor, you will promote your brand among a diverse audience, create new strategic partnerships and reinforce existing ones. Securing your sponsorship early will ensure maximum visibility and guarantee you receive maximum exposure throughout the forum.



SPONSORSHIP OPPORTUNITIES

(Prices are GST Exclusive)



Talk to us about tailored packages which suit your budget.

DIAMOND SPONSOR

\$15,000

- Announcement by MC acknowledging Event Sponsor
- Opportunity to provide a corporate video (maximum three minutes)
- Key positioning of name and logo on all event promotional material and correspondence including event registration brochure, advertising and signage, as well as digital projection of the sponsor logo at appropriate times throughout the event
- Key positioning of name and logo on the event website including hyperlink to your organisation's website
- (4) Complimentary delegate registrations on premium floor seating
- Dedicated media release/email broadcast and social media posts to announce the sponsorship
- Opportunity to provide comment in post event media release/email broadcast
- Custom Exhibition Package with Premium company branding. Includes 2 round of amendments – customised company graphics and high-res images.



PLATINUM SPONSOR

\$10,000

- Announcement by MC acknowledging Event Sponsor
- Key positioning of name and logo on all event promotional material and correspondence including event registration brochure, advertising and signage, as well as digital projection of the sponsor logo at appropriate times throughout the event
- Prominent logo placement on event website with direct hyperlink to your organisation
- (4) Complimentary delegate registrations on premium floor seating.

GOLD SPONSOR

\$5,000

- Announcement by MC acknowledging Event Sponsor
- Key positioning of name and logo on all event promotional material and correspondence including event registration brochure, advertising and signage, as well as digital projection of the sponsor logo at appropriate times throughout the event
- Prominent logo placement on event website with direct hyperlink to your organisation
- (2) Complimentary delegate registrations on premium floor seating

PREMIUM SHOWCASE PACKAGE

\$5,000

- Your own sponsor wall and counter with custom branding for your business, professionally designed with the ability to make amendments if required.
- Includes (1) complimentary delegate registration on premium floor seating

**YOUR CUSTOM
SHOWCASE
PACKAGE IS YOURS
TO TAKE HOME
AND KEEP!**

PORTABLE STRAIGHT TENSION MEDIA WALL

3M WIDE x 2.3M HIGH



RECTANGLE FABRIC DISPLAY COUNTER

**800MM LENGTH x
530MM WIDTH x
1000MM HEIGHT**

- 1 x Straight Tension Media Wall - Aluminum Frame
- 1 x Rectangle Fabric Display Counter - Aluminum Frame
- 2 x Graphic Prints With Cotton Bags
- Soft Nylon Carry Bags

SUSTAINABLE BOOTH PACKAGE

\$2,500

**EXCLUSIVE
OFFER FOR 2025
EXHIBITORS**

DISCOUNTED PACKAGE FOR EXHIBITORS WHO WISH TO REUSE THEIR 2025 BOOTH AND COUNTER

- Includes (1) complimentary delegate registration on premium floor seating

*T&Cs - Booths must be in clean, undamaged condition and delivered to Tradie Hub 7 days prior to event.



HEDLAND'S BIG PITCH IS AN EMERGING BUSINESS COMPETITION DELIVERED BY THE PORT HEDLAND CHAMBER OF COMMERCE AND INDUSTRY AND PROUDLY SUPPORTED BY OUR PRINCIPAL EVENT PARTNER, BHP. THE COMPETITION CREATES A PLATFORM FOR LOCAL ENTREPRENEURS TO BRING THEIR BIG BUSINESS IDEAS TO LIFE.





PHCCI PORT HEDLAND
CHAMBER OF COMMERCE
AND INDUSTRY
PRESENTS

Hedland's BIG Pitch

The inaugural 2025 competition attracted 16 nominations, from which 4 businesses were selected to take part in a mentoring, professional development program, and presentation evening, before the 3 chosen finalists stepped onto the stage at the 2025 Hedland Economic Forum and delivered their final pitches to a captive audience of 300 business leaders from around Western Australia.

The overall winner was decided through a combined vote of the judges and Forum delegates, reflecting both expert insight and community support. Emily and Robbie Peck of Prime First Aid Training were awarded the \$20,000 cash prize, proudly supported by BHP, to further develop their Virtual Reality modules for first aid and high-risk training.

Following the success of last year's program, Hedland's Big Pitch will return in 2026, with finalists once again taking to the stage at the Hedland Economic Forum.

For more information contact info@phcci.com.au

Proudly supported by

BHP



	MC announcement	Corporate video (3 minutes max)	Logo on promotional material	Logo on website	Complimentary registrations	Dedicated media release / email broadcast	Provide comment in post event PR	Customised branded showcase package with company graphics to present at forum (take home)	Standard branded showcase package with company graphics to present at forum (take home)
DIAMOND SPONSOR	✓	✓	✓	✓	4	✓	✓	✓	
PLATINUM SPONSOR	✓		✓	✓	4				✓
GOLD SPONSOR	✓		✓	✓	2				✓
PREMIUM SHOWCASE PACKAGE					1			✓	✓
SUSTAINABLE BOOTH SPONSOR					1				

BY BECOMING A SPONSOR, YOU WILL PROMOTE YOUR BRAND AMONG A DIVERSE AUDIENCE, CREATE NEW STRATEGIC PARTNERSHIPS AND REINFORCE EXISTING ONES



SPONSORSHIP AGREEMENT

THANK YOU FOR YOUR CONSIDERATION OF A SPONSORSHIP OPPORTUNITY
SUPPORTING THE 2026 HEDLAND ECONOMIC FORUM.

To proceed with sponsorship, please fill in the details below.

Company name: _____

Physical address: _____

Postal address: _____

Phone: _____ Fax: _____

Authorising representative: _____

Position: _____

Email: _____

Exhibition contact: _____

Position: _____

Email: _____

AGREEMENT

I _____ being an authorised representative of _____
agree to sponsor the 2026 Hedland Economic Forum.

SPONSORSHIP

■ **Diamond Sponsor** \$15,000

■ **Platinum Sponsor** \$10,000

■ **Gold Sponsor** \$5,000

EXHIBITORS

■ **Premium Showcase Package** \$5,000

■ **Sustainable Booth Package** \$2,500

*Booths must be delivered to Tradie Hub 7 days prior to event.

I acknowledge that we will be invoiced for _____

Name: _____

Signature: _____ Date: _____



“WHAT A FABULOUS EVENT. EVERYONE WAS SAYING IT WAS SO AUTHENTIC AND GROUNDING, REALLY BY HEDLAND AND FOR HEDLAND.”

“WHAT A WONDERFUL EVENT THE PORT HEDLAND FORUM WAS. THIS WAS THE MOST AUTHENTIC AND GROUNDED FORUM I HAVE EVER SEEN IN THE PILBARA. THE EVENT HELD INFORMATION RELEVANT TO THE COMMUNITY IN WHICH THE ECONOMY THRIVES, IT WAS DELIVERED WITH HEART, GENUINE CONNECTION AND EACH SPEAKER HELD THE ROOM WITH THEIR THOUGHTFUL AND ENGAGING PRESENTATIONS. THE BEST EVER I WOULD SAY! THANK YOU FOR THE WORK, IT WAS ONE OF MY FAVOURITES TO DATE AND I FEEL VERY PRIVILEGED TO HAVE BEEN IN THAT ROOM WITH SUCH UPLIFTING ENERGY.”

**“THIS IS A VALUE ADDING
OPPORTUNITY FOR
TOWN OF PORT HEDLAND
COMMUNITY AND
BUSINESSES.”**

**“GREAT OPPORTUNITY TO HEAR ABOUT
WHAT’S HAPPENING WITHIN THE
REGION AND NETWORKING WITH OTHER
PEOPLE IN THE INDUSTRY.”**





To discuss the sponsorship packages outlined in this prospectus, please contact:

INFO@PHCCI.COM.AU

OR 08 9173 1737

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Town of
Port Hedland